

# HCNNC

## HISTORIC CULTURAL NORTH NEIGHBORHOOD COUNCIL

CHINATOWN • EL PUEBLO • SOLANO CANYON • VICTOR HEIGHTS



**Tuesday, February 18, 2020 – 6:30pm - 8:00 p.m.**

### **Outreach & Communications Committee Meeting**

**El Tranquilo Gallery, 634 N. Main St., Los Angeles, CA 90012**

#### **AGENDA**

- 1 — Welcoming Remarks** - Call to Order and Introductions
- 2 — Establishment of Quorum** - Roll Call
- 3 — General Public Comment on Non-Agenda Items** (Up to two minutes per speaker)
- 4 — New Business**
  - 4.1** Discussion and possible action to approve a regular day and time for the committee meetings.
  - 4.2** Discussion on strategies to improve awareness of stakeholders about HCNNC, including but not limited to advertising, social media, direct mail, email, and outreach events. Discussion about outreach targeted at the William Mead Homes and La Plaza Village areas of HCNNC.
  - 4.3** Discussion and possible action to organize a “summit event” of non-profit organizations to engage in dialogue and to find opportunities for partnerships and resource sharing, including potential dates and recommendation of a budget for this event. (REng-Non-profit summit-10-25-19.pdf.)
  - 4.4** Discussion on how to encourage non-profit organizations to submit applications for neighborhood purpose grants.
  - 4.5** Discussion about ways to conduct outreach for HCNNC’s Schools and Libraries, and Arts, Parks, Recreation, and Culture Committees.
  - 4.6** Discussion to design a logo for HCNNC.
  - 4.7** Discussion to design a brochure for HCNNC.
  - 4.8** Discussion on the design and production of HCNNC-branded outreach materials, such as pens, t-shirts, stickers, and notepads.
  - 4.9** Discussion and possible action to recommend increasing HCNNC’s Outreach budget for fiscal year 2019-2020.
  - 4.10** Discussion to establish procedures for approving and posting of content on HCNNC’s website and social media accounts.
- 5 — Committee Member Comments and Announcements**
- 6 — Requests and Motions for Future Agenda Items**
- 7 — Adjournment**

## Committee Members

**Phyllis Ling (Chair)**

Solano Canyon  
Residential Representative

**Miho Murai**

At-Large  
Stakeholder Representative

**Valerie Hanley**

El Pueblo  
Non-Profit Representative

**Susan O'Leary**

Stakeholder

### Public Input at Neighborhood Council Meetings

The public is requested to fill out a "Speaker Card" to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee or Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Committee. The agenda of the Committee's meetings are posted for public review at the following locations: 1) Chinatown Library, 639 N Hill St, Los Angeles, CA 90012 2) Alpine Recreation Center, 817 Yale St, Los Angeles, CA 90012 3) Eastside Market Italian Deli, 1013 Alpine St, Los Angeles, CA 90012 4) Solano Avenue Elementary School, 615 Solano Avenue, Los Angeles, CA 90012 5) Public Notice Board, Plaza el Pueblo de Los Angeles (in front of 555 N Main St, Los Angeles, CA 90012).

### The Americans With Disabilities Act

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the HCNNC at: [hcnnc.board@gmail.com](mailto:hcnnc.board@gmail.com).

### Public Access of Records

In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of their meetings, may be viewed at the Chinatown Branch Library at 639 N Hill St, Los Angeles, California 90012, or at the Committee meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact HCNNC at: [hcnnc.board@gmail.com](mailto:hcnnc.board@gmail.com).

### Servicios De Traducción

Si requiere servicios de traducción, favor de notificar a la oficina 3 días de trabajo (72 horas) antes del evento. si necesita asistencia con esta notificación, por favor llame al (323) 716-3918.

### 翻译服务

如果您需要翻译服务，请在活动开始前 3 个工作日（72 小时）通知办公室。如果您在此通知中需要帮助，请致电(323) 716-3918。